



# Corporate Engagement Pack 2026

*Rooted in community. Growing together.*

Ekho Collective CIC is a social enterprise committed to fostering positive change through inclusive, community-driven initiatives with a strong emphasis on the profound benefits of nature connection for health and wellbeing

 Give ·  Volunteer ·  Experience

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Hawbush Community Gardens. Bull Street, Brierley Hill,  
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## About Us

We are a social enterprise committed to fostering positive change through inclusive, community-driven initiatives — with a strong emphasis on the profound benefits of nature connection for health and wellbeing. We are based at Hawbush Community Gardens in Brierley Hill.

Our work seeks to remove barriers, increase inclusion, and realise the benefits of engaging with nature for every person in our community.

We offer multiple pathways to engage with the natural world: gardening, heritage crafts, folk music, plot-to-plate outdoor cooking, permaculture, foraging and herbalism, mindful earth connection, conservation, land stewardship and community celebrations.

Our work is often intergenerational and diverse but we also create offers for specific groups such as kids clubs and young peoples activities or groups accessing social prescribing.

Most of all we hold space for connection — between people, between humans and the more-than-human world, with the creatures, water, plants, soil, and seasons that sustain us.

### Our Values

Nature heals — connection to the natural world supports mental and physical wellbeing.

Nature for all — removing barriers so everyone can access the benefits of nature.

Community-led — rooted in and shaped by the people we serve.

Future-minded — respecting the natural world and leaving it better for those who come after us.

# Supporting The Village

*Everything that grows here belongs here*

The Village is our community development project that is rooted in the belief that it takes a village to raise a community. Through a year-round programme of free events and activities, we bring together the community to connect, create, and belong.

The Village extends beyond the people on the estate — to the soil, the seasons, the creatures and the plants that share this space. When we talk about community, we mean all of it. So it felt right that the roles we offer our corporate partners take their names from the gardens.

Many of activities are grant funded — but grants don't cover everything and they don't build relationships.

Corporate partnerships bring humans with skills, presence, and energy as well as much welcomed monetary donations.

We encourage our partners to become part of the community in a number of ways.



When wagamama opened their restaurant at Merry Hill in 2023, they invested £5,000 in Ekho Collective — and then kept showing up.

The team has cooked outdoors at our community festivals, feeding residents for free and are planning MasterChef-style events at the Village Kitchen, bringing their professional skills to local people.

wagamama are a great example of our Hawthorn Partnership - developing a real relationship over time between a business and the community on its doorstep



## How You Can Help

Whether you want to invest in our community programmes, bring your team for a meaningful day out, or get your hands in the soil — there's a way for every organisation to be part of what we're building. Every engagement, big or small, has real impact on the people we serve.

### *Give Your Money*

- Sponsor a named community programme
- One-off or regular financial donation
- Fund tools, equipment or growing materials
- Become a charity of the year partner
- Cover core costs — keeping the garden open

### *Give Your Time*

- Volunteer days — gardening & land work
- Litter picking & habitat clearance
- Help run a community event or session
- Bring your team for a wellbeing away day
- Share your professional skills with us

### *Give Your Voice*

- Share our work on your channels
- Feature us as a community partner on your website
- Include us in your CSR reporting
- Nominate us for awards & recognition
- Introduce us to your networks

## Three ways to be part of The Village

### Acorn

from £500

You believe in what we're doing and want to support it. Your contribution is a seed that helps us grow. maybe an extra event, better resources. You're acknowledged as an Acorn partner on our website and in our communications, and you'll hear about our work as it happens.

### Fern

from £1,500

Fern partners get involved. Your team volunteers at Hawbush, you attend events, you see first-hand the unfurling difference your support makes. We'll work with you to find the right way for your organisation to be present in the community.

### Hawthorn

from £3,000

Hawthorn is literally in the name -Hawbush — and a Hawthorn partner is rooted here in the same way. You don't just support The Village, you become part of it. You bring your skills, your people, and your creativity to co-create something with us. We build it together.

# Workforce Away Day

## *Reconnect · Recharge · Rewild*

Imagine your team sitting around the fire pit in the shelter of the beautiful Roundhouse. Green in every direction and the sound of birdsong, while you sip a cup of tea with the sky above and the earth beneath you.

We invite your team to join us in our little oasis in the middle of the Black Country, where you can escape the office and return to nature for a few hours, emerging renewed.

We will work with you to design your perfect away day, optional away day components (seasonal variations)

- Heritage crafts; Willow, Natural dyes, Lino printing, Needle Felting, Copper Craft, collage, nature journalling.
- Gardening; plant something to take back to the office or home, tend the gardens, composting workshops, seed sowing.
- Herbalism; making balms, tea blending, Kitchen alchemy; elderflower cordial, nettle salt, lavender sugar, fermented wild herbs.



### *Benefits to you and your team*

- Reduced stress & mental clarity — time in green space measurably reduces cortisol and improves our focus.
- Team connection — working together to achieve a goal, using your whole body and mind
- Community impact — every away day directly funds Ekho's community wellbeing work.
- Something that sticks — the fire, the birdsong, the shared purpose and eating together outdoors is memorable.

# Sample Away Day Schedule

10.00 Welcome & Grounding: arrive, settle in, herbal tea from the garden.

10:30 Nature Walk & Connection: A guided walk and talk about Hawbush Gardens

11.00 Team Activity: Creative nature craft, gardening, or land work — chosen with your team in mind.

12:30 Campfire Lunch\*: Shared food around the fire — garden-grown where possible

13:15 Gratitude Circle & Close: A gentle, grounded close to the day.

14.00 Leave lighter than you arrived.



## Pricing

Up to 10 people: £500

Up to 20 people: £750

Add campfire lunch  
£10 per person

# Corporate Volunteering

Volunteering is one of the most direct ways your team can connect with the community and feel the impact of your organisation's values in action. Our team will work alongside yours, no experience needed.

## *Gardening Sessions*

Planting, weeding, harvesting and tending — working alongside the Ekho team in the gardens. Every pair of hands makes a real difference to what grows here.

## *Land Work & Clearance*

Heavier outdoor work — clearing, digging, wood-chipping, building raised beds, laying paths. Satisfying, physical, and good for you. Great for teams who want a proper challenge.

## *Litter Picking*

A simple, powerful way to make an immediate visible difference to the neighbourhood around Hawbush. Easy entry point, great for larger groups, no skills required.

## *Village Kitchen Support*

Help prepare and serve community meals alongside our Village Kitchen team — cooking, setting up, welcoming guests. Sharing food brings people together.

## *Seasonal Events*

Help us run one of our seasonal community events from a simple spring plant sale to our large scale festivals. Stewarding, setting up, engaging with the community

## *Skills & Expertise*

Offer your professional skills back to us — whether that's communications, finance, HR, photography or something else entirely. We're always grateful for expertise shared.

Volunteering days are hosted by the Ekho team and can be tailored to your group size and interests. We ask for a minimum suggested donation to support our running costs.

# Benefits to Your Organisation

Partnering with Ekho Collective gives your organisation a real community investment story – rooted in the local people and place.

## *Named Partnership & Visibility*

Your organisation named on our website and social channels as a community partner. Photos and stories from your engagement available for your own CSR reporting and communications.

## *Impact Reporting*

A written summary of what your sponsorship or volunteering has achieved, with everything you need to demonstrate social value internally and externally.

## *Staff Wellbeing*

Volunteering in green space is proven to reduce stress, boost morale, and improve team cohesion. Your team will come back re-energised – and proud of what their organisation stands for.

## *Network & Community Connection*

Ekho works across NHS, social prescribing, housing, VCSE networks in the Black Country. Partnership opens doors to relationships and conversations you won't find elsewhere.

## *ESG Credentials*

Evidenced environmental and social impact. Particularly valuable for organisations responding to commissioners, funders or investors asking about community value.

## *A Valued Ongoing Relationship*

We will maintain a relationship with you and your team, you'll hear about our work as it happens, be invited to events, and feel like an extension of the community.

## Get in Touch

*We'd love to hear from you*

Whether you're ready to book a volunteering day, discuss a sponsorship, or just want to come and see Hawbush Gardens and the space we've created, we'd love to meet you and chat about options for working together.

*Find Us;*

Hawbush Community Gardens  
1 Bull Street, Brierley Hill, DY5 3NQ

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